

## Transcript for HSBC Nuno Matos

0:06: The Indian diaspora is the largest migrant population in the world.

0:10: And as a global bank which helps millions of customers around the globe,

0:14: Global Indians are very important group of people to us at HSBC.

0:20: The Indian diaspora is also very close to my heart.

0:23: My grandfather was Indian and then he moved to Africa where he met my grandmother,

0:29: so understanding more about this diverse population

0:32: and the importance of their connections back to India has always been of great interest to me personally.

0:32: As such, I'm delighted to announce that HSBC is launching research looking into the India diaspora.

0:46: The contribution that Global Indians make to the prosperity of countries across the globe is widely acknowledged,

0:52: but until now there's not been a lot of research done to understand what motivates this population.

1:00: Our in-depth research found over three quarters of Global Indians feel a strong connection to India,

1:07: four in five are interested in the future success of India

1:10: and three-fifths of global Indians are planning to live in India in the future.

1:15: Whether they are sending money back to family, investing in local Indian businesses,

1:21: or even celebrating cultural festivities in their new country,

1:24: keeping that connection back to India remains important for the majority of Global Indians across the world.

1:32: At HSBC, with our global corridors, we are well equipped to support Global Indians.

1:38: But we are making sure we take time to really understand their needs – whether it be emotional or financial.

1:45: Given our large international footprint, we can help connect Global Indians

1:50: back to their families and with their international banking needs.

1:55: As a third generation Indian myself,

1:58: learning about my heritage and keeping my ties to India is Important to me,

2:04: as it is for so many Global Indians across the globe.

2:07: I hope you enjoy reading our research and understanding more about this diaspora as much as I did.

2:14: With HSBC's 155-year history in India, and internationally,

2:19: we are committed to helping people open up a world of opportunity.

2:27: HSBC Opening up a world of opportunity.