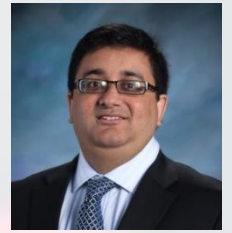


The Global Indian Pulse: Case study

Personal perspectives: Sourav Niyogi



My background

As a Gen-Xer, India was a fascinating place to grow up.

I was born into an era of globalisation, when the Indian economy was opening up and bringing new opportunities.

I began my career in process engineering, then moved into management consulting as new avenues and options emerged.

One consultancy project took me to London – which turned out to be a life-changing experience.

I loved London from day one, and wanted to move there. My wife was working in New York at the time – another place we both loved – so we had to decide which city to settle in.

We chose London, and still live here today. It's a melting pot of cultures, which reminds me very much of India.

"London is a melting-pot of cultures. It reminds me very much of India."

My relationship with India

One of the reasons we chose London was for its proximity to India compared to New York. I travel to India at least three or four times a year.

My wife and I have always wanted to stay connected to our Indian roots. After I turned 40, I began to feel a deeper attachment to India. And as my parents get older, I want to spend as much time with them as I can.

I deeply immerse myself in the culture when I'm there. The diversity of experiences India offers is incredible. You just have to wade in and go with the flow.

I love the festivals, the food, the riot of colours, the chaos and cacophony on the streets... and how all that contrasts with the silence of meditation, or the peaceful atmosphere up in the hills.

On the professional front, it's hard to think of business without thinking of India. The country is an economic powerhouse, with an immensely talented workforce.

"The diversity of experiences India offers is incredible. You just have to wade in and go with the flow."

India, the future and me

Once I've retired, I plan to spend a good part of the year in India, so I'm looking into various investment options in the country.

My dream is to spend my summers in Britain, and the festive season in India.

I love both countries and cultures, and that really would be getting the best of both worlds.

That's the advantage of being a global citizen!

"Summers in Britain and the festive season in India...that's the advantage of being a global citizen!"